



**Kappa Alpha Theta's 27<sup>th</sup> Annual "Rock the CASA" 5K Run, Fun Walk, & Silent Auction**  
**Benefitting CASA—Voices for Children and Scotty's House**

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Dear Theta Friends and Family,

The women of Kappa Alpha Theta would like to announce their 27<sup>th</sup> annual "Rock the CASA" 5K, which will be held during Texas A&M's Parents Weekend on **Saturday, March 31, 2012 at 9:30 am**. Last year we were able to raise over \$46,000 and over 1,200 people register to run!

100% of the proceeds from this event will benefit both Scotty's House and CASA-Voices for Children.

- ❖ Scotty's House is our local philanthropy, which assists child victims by providing an environment where they can come and interact with the necessary agencies in one visit. The interview is given by a trained forensic interviewer and taped, so the child does not have to retell or relive their story again. They also provide all other necessary services to the children and their families. For more information visit **[www.scottyshouse.org](http://www.scottyshouse.org)**.
- ❖ CASA—Voices for Children is our sorority's national philanthropy. CASA (Court Appointed Special Advocates) is dedicated to advocating in court for the best interest of abused and neglected children until each is placed into a safe, nurturing, and permanent home. Their site in Bryan is called the Safe Harbour Visitation Center and provides a safe, neutral site for visits between a parent and child who are struggling with divorce or family conflict. For more information visit **[www.voicesforchildreninc.org](http://www.voicesforchildreninc.org)**.

If you are interested in running or walking, the **registration fee is \$15** prior to race day, and **\$20 on race day**. The race will begin at 9:00 AM at the Kappa Alpha Theta House. Kids: bring your bikes, roller blades, or skateboards! Even dogs are welcome! If you are unable to participate in the race but would still like to support the event monetarily, all donations are welcome—look at the following pages for levels of sponsorship, the sponsor contract, and information on donating for the silent auction.

We sincerely appreciate your time,

Teresa Sorrentino, Alex Compton, & Jenn Madden  
Theta 5K Run & Fun Walk Coordinators  
1503 Athens, College Station, TX 77840



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### **Donation Levels**

- ❖ All donations are tax-deductible if check is made out to Scotty's House or CASA
- ❖ Sponsors will receive verification from one of our philanthropies
- ❖ There are three classes of sponsorship, each receiving a variety of benefits:
  - **Mile-Marker Underwriter -- \$400 or more**
    - Logo or name will be displayed at designated mile marker
    - Logo or name will be enlarged on the 5K t-shirt that is given to all participants
    - Logo or name will be listed on advertising posters
    - Four complimentary event participants may be registered for the 5K or 1.5 mile Fun Walk
  - **Platinum Sponsor -- \$300 - \$399**
    - Logo or name will be enlarged on the t-shirt that is given to all participants
    - Logo or name will be listed on advertising posters
    - Two complimentary event participants may be registered for the 5K or 1.5 mile Fun Walk
  - **Gold Sponsor -- \$150-\$299**
    - All Gold Sponsor information will be listed below Platinum Sponsors
    - Name will be included on the t-shirt that is given to all participants
    - Name will be listed on advertising posters
  - **Team Sponsor - 20 participants from your organization**
    - Name of your organization will be listed below the platinum sponsors on the t-shirt that is given to all participants
    - Name or logo of business or organization will be listed on advertising posters
  - **Silver Sponsor - \$100-\$149**
    - Name of your organization will be listed on advertising posters

The above categories are merely guidelines. Any donation would be greatly appreciated by our sorority and the philanthropies we support. We would be more than happy to discuss any donation ideas you have that are not listed above. We also have a silent auction that we would love to accept donations for. If donating, be sure to fill out the sponsor contract included in this packet. If participating, be sure to fill out the registration form. **In order to be included on our t-shirt, the sponsor contract and donation need to be received by Saturday, February 18, 2012.** You may send your race registration in the same envelope or separately up until the day of the race. **In order for your donation to be tax deductible, please make checks payable to your choice of Scotty's House or CASA. We can then e-mail you the tax- deductible forms.** If you would like to donate to both then please write two different checks and send to:

**Kappa Alpha Theta "Rock the CASA"**  
**c/o Teresa Sorrentino, Alex Compton, or Jenn Madden**  
**1503 Athens Drive**  
**College Station, TX 77840**



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## **Theta's 27<sup>th</sup> Annual Silent Auction**

For the past six years, the Delta Omega Chapter of Kappa Alpha Theta has had the privilege of putting on a silent auction the morning of the 5K. The silent auction has been a great opportunity for Theta to raise extra money for our two philanthropies, CASA and Scotty's House. A major goal of the chapter this year is to increase the size of the auction, with the hope to raise more money to donate to these two amazing charities. On behalf of this chapter goal, the girls in Theta ask for your help to make this dream a reality. We would love and greatly appreciate any donation given to our chapter this year.

### **Here are some ideas for items:**

- ❖ Time share
- ❖ Trip or Getaway Package
- ❖ Sports Tickets
- ❖ Spa Packages
- ❖ Themed Baskets (i.e. Movie Basket, Girls Night Out Basket, An Aggie Basket, Sports Basket, Cooking Basket, Vera Bradley Basket, Golf/Football/Basketball Basket, Coffee/Chocolate Lovers Basket, etc.)
- ❖ Autographed Memorabilia
- ❖ Kitchen Utensils
- ❖ Electronics
- ❖ Aggie Paraphernalia
- ❖ Jewelry
- ❖ Arts/Crafts
- ❖ Gift Certificates to Clothing Stores/Restaurants
- ❖ Puppy, Kitten, etc.
- ❖ Weekend stay at a Lake House, Beach House, etc.

These are just some ideas and suggestions from items that have sold well in the past, but please be creative and any ideas or items are welcome. All donations to the 5K are strictly on a voluntary basis and all proceeds will go straight to our two philanthropies.

**If you have any questions/ideas, or if you are interested in donating or creating an item to be auctioned off please feel free to contact the 5K race coordinators:**

Jenn Madden  
5K Silent Auction Chair  
(972) 679-3924

Teresa Sorrentino  
5K Operations Chair  
(281) 686-5532

Alex Compton  
5K Promotions Chair  
(713) 498-3594

E-mail: [thetarockthecasa@gmail.com](mailto:thetarockthecasa@gmail.com)

Let the Race Begin,  
Jenn Madden, Teresa Sorrentino, & Alex Compton  
5K Race Coordinators



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## **Kappa Alpha Theta "Rock the CASA" Sponsor Contract**

\_\_\_\_\_, herein after referred to as a sponsor, hereby agree(s) to donate \_\_\_\_\_ for a contribution to the Kappa Alpha Theta's "Rock the CASA" 5K Run and Fun Walk, benefitting CASA and Scotty's House. The beneficiaries are both non-profit organizations; therefore, the donation is tax deductible. To be included on the back of the t-shirt, sponsor agrees to remit the above mentioned by **Saturday, March 5, 2011.**

Sponsor \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Sponsor Representative \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please Remember to Send:

- ❖ Your Sponsor Contract
- ❖ Registration Form, if choosing to participate
- ❖ **A check payable to Scotty's House or CASA (this is so it will be tax-deductible for you); if you would like to donate to both, please write two separate checks**
- ❖ A copy of your business logo in black and white camera art. This can be sent either in your envelope or by email to [thetarockthecasa@gmail.com](mailto:thetarockthecasa@gmail.com) for the best quality on the 5K T-shirt.

\*\*Please note: We do not keep logos on file, so if you have graciously donated in the past we still need a logo from you.

Donations may be dropped off at the Kappa Alpha Theta House or sent by mail.

Mailing address: Kappa Alpha Theta "Rock the CASA"  
c/o Teresa Sorrentino, Alex Compton, or Jenn Madden  
1503 Athens Drive  
College Station, TX 77840

Email for business logos: [thetarockthecasa@gmail.com](mailto:thetarockthecasa@gmail.com)

Please direct ANY questions to Teresa Sorrentino at (713) 249 – 2871, Jenn Madden at (214) 551 – 8604, or Alex Compton at (830) 456 – 7125, or contact us by email at [thetarockthecasa@gmail.com](mailto:thetarockthecasa@gmail.com)



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**9:30 AM  
March 31, 2012  
Kappa Alpha Theta House  
1503 Athens Drive**

**INFO TO KNOW:**

- ❖ 27<sup>th</sup> Annual 5K & 1.5 Mile Walk Benefitting Scotty's House and CASA
- ❖ Registration fee is \$15.00 before March 31<sup>st</sup>, and \$20 on Race Day. Registration includes a t-shirt.
- ❖ Final check-in is at 8:00—9:00 AM in the circle drive on the KAΘ House
- ❖ Yell practice will be at 9:15 AM, prior to the race at 9:30 AM
- ❖ All participants will receive a Rock the CASA 5K Run & Fun Walk T-Shirt with their race packet
- ❖ Prizes will be awarded to the 1<sup>st</sup> place 5K runners in each age group by gender: 14 and under, 15- 23, 24 - 39, 40 - 49, 50 - 59, 60+, and are subject to change on race day. Kids 12 and under must wear proper headgear and be accompanied by if using anything with wheels
- ❖ If 15 or more participants from your organization register prior to February 18, 2012, you have the option of putting your letters/name of your organization on the back of the t-shirts.

Questions? E-mail us: [thetarockthecasa@gmail.com](mailto:thetarockthecasa@gmail.com)  
 Teresa Sorrentino @ (713) 279 - 2871  
 Jenn Madden @ (217) 551 - 8604  
 Alex Compton @ (830) 456 - 7125  
[www.aggietheta.com](http://www.aggietheta.com)

**27<sup>th</sup> Annual "Rock the CASA" Theta 5K REGISTRATION FORM (Detach & Send In with Entry Fee)**

Name \_\_\_\_\_ Age (on 3/31/2012) \_\_\_\_\_ Gender \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Organization \_\_\_\_\_ Your Event: \_\_\_\_\_ 5K Run \_\_\_\_\_ 1.5 Mile Walk

Entry Fee before 3/31/2012 (includes T-shirt and registration)-- \$15.00

Entry Fee on 3/31/2012 (includes T-shirt and registration)-- \$20.00 T-shirt size: S M L XL

\_\_\_\_\_ I am unable to attend but would like to buy a T-shirt as a donation. T-shirt Fee -- \$10.00

**Checks Payable to CASA or Scotty's House (your choice for tax deductible reasons)**

In consideration of acceptance of this entry, I waive and release all claim for myself and heirs against Scotty's House, CASA (d.b.a. Voices for Children), Kappa Alpha Theta and any sponsors of the Theta 5K and Fun Walk for any illness or injury that may directly or indirectly result from participation in the 2011 Theta 5K Run and Fun Walk. I further state that I have trained and am in proper physical condition to participate in this race. **This entry form is invalid unless signed by entrant.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail to: Kappa Alpha Theta House  
 c/o Teresa Sorrentino, Alex Compton, or Jenn Madden  
 College Station, TX 77840

There needs to be one registration form per entrant.